

Virtual Media Kit for StaciJansma.com



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StaciJansma.com

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Cedar Rapids, Iowa 52402

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1/1/2012



Staci Jansma
Your Online 24/7 Virtual Assistant

StaciJansma.com Company Background

StaciJansma.com was established in May 2009. Through the virtual years, StaciJansma.com has been able to provide business owners of all shapes and sizes Virtual Administration support including E-commerce solutions with shopping cart configuration, auto-responder management and setup of affiliate system.

Business Services of transcribing audio and video presentations, Article & Press Release marketing to spread the word about your company and your new products & services available. Creating a Squidoo lens to promote your business or products & services, as well as generating a Sales Page campaign to allow your products & services to be available 24/7 through Promotional Marketing efforts.



Staci Jansma
Your Online 24/7 Virtual Assistant

Staci Jansma, Virtual Assistant

Staci is an internet entrepreneur focusing on helping others by providing assistance virtually. She delivers excellent service in proofreading articles, search engine optimization, shopping carts, affiliate programs, auto-responders, and creative projects. Staci is always eager to tackle a project. Staci is Your Online 24/7 Virtual Assistant ready to help when you need her.

Her professional background prior to 2009 included 5 years in Pharmaceuticals, as a Certified Pharmacy Technician for a Home Pharmacy Delivery company, and 5 year in Sales & Customer Service, as a representative for various companies including credit card and first-time homeowner's mortgage services. She is a knight graduate of Wartburg College, after receiving her Bachelor of Arts degree in Business Administration with an emphasis on Management and Marketing in May 2003.

Staci is first a wife and mother of 2 full-of-life children. She has learned that you can have it all. You can be with your children and watch them grow, as you work-at-home. This entire experience has been a blessing for her and her family and she is ready to take on the newest technology projects to help her excel and assist her clients with what they need done today. She knows that by working with a virtual assistant, it will allow more business professionals to take back their lost time and dedicate it to what will help them keep moving forward and advance in front of their competitors.



Staci Jansma
Your Online 24/7 Virtual Assistant

Press Coverage

January 2010

PRLog.org - <http://www.prlog.org/10473014-local-virtual-assistant-shares-secrets-to-get-organized.html>

PDF Version: [January-2010-local-virtual-assistant-shares-secrets-to-get-organized](#)

February 2010

aFly.com - http://www.afly.com/view_release.php?rel_id=62688

PDF Version: [February-2010-keeping-things-simple-for-entrepreneurs-and-small-business-owners](#)

March 2010

I-newswire.com - <http://www.i-newswire.com/stacijansma-com-celebrates-companies/25430>

PDF Version: [March-2010-companies-that-care-month-donate-march-of-dimes](#)

November 2010

PRWeb.com - <http://www.prweb.com/releases/2010/11/prweb4739674.htm>

PDF Version: [November-2010-Virtual-Administrative-Assistant-Expands-Offerings-with-EcommerceQueen.com-Web-Site](#)



Staci Jansma
Your Online 24/7 Virtual Assistant

Press Releases

Virtual Administrative Assistant Expands Offerings with EcommerceQueen.com Web Site

Since May of 2009, Staci Jansma has been providing virtual support to business owners of all shapes and sizes.

Jackson, MN (PRWEB) November 8, 2010

Her latest endeavor includes the launch of EcommerceQueen.com – a web site that allows the do-it-yourselfer to expand his/her knowledge in specific areas, eliminating the need to hire a virtual assistant. “I know working as a virtual assistant, my efforts have given more business professionals time to dedicate their focus to more important tasks to keep them moving forward and stay one-step ahead of their competitors,” says Staci. “This new site, however, gives business professionals an additional option to consider.”

When it comes to virtual office solutions Staci offers a wide variety of ecommerce services such as shopping cart configuration, autoresponder management, and affiliate program setup. “Through this new site, someone who wants to acquire the knowledge to handle these tasks on their own will find a handful of reference materials. These include tactics for using Yahoo Answers, how to use WordPress as a Content Management System (CMS), and utilizing the benefits of Skype,” Staci shares.

One of the many areas in which online entrepreneurs struggle is with keywords. This includes choosing the right keyword tool, knowing which keywords are most effective, and how to use them to their best advantage on a web site. Knowing the significance of this critical step is why Mrs. Jansma offers an additional resource, Keyword Treasury: Discover the Hidden Gold in Your Keywords. “I know how complicated, confusing and time consuming it can be to research this on your own. This guide provides step-by-step action plan that makes this otherwise boring research easy, painless, and useful.”

For more information about these information products, you can visit <http://www.EcommerceQueen.com>. Stay in the know of the latest guides by joining EcommerceQueen's mailing list and get a copy of how to use Yahoo Answers Tactics today at <http://www.EcommerceQueen.com>.



Staci Jansma
Your Online 24/7 Virtual Assistant

Fact Sheet

- Bachelor of Arts degree from Wartburg College, Waverly, Iowa in May 2003.
- Staci Jansma is CEO of StaciJansma.com, home-based service business established in May 2009.
- Staci Jansma is Your Online 24/7 Virtual Assistant.
- Provide Virtual Administrative Services to Business Professionals.
- Successful completed WAHMCart Certified Virtual Assistant Training through Co-Founder Regina Baker of WAHMCart.com (June-August 2009)
- Member of MomMasterminds, a dynamic mastermind group at MomMasterminds.com, May 2009-present.
- Member of RocketMoms, “Smartest Women on the Web” at Squidoo.com in August 2009-present.
- Graduate of RocketMoms Session 3 in October 2009, Session 4 in December 2009.
- Member of Business & Learning, online source for work-at-home professionals in October 2009-present.
- StaciJansma.com/Blog established December 1, 2009.
- Participated in the Giant Squid Challenge in December 2009 after completing 50+ Quality Lenses.
- Awarded “Giant Squid” on Squidoo.com in January 2010.
- YourOnlineVirtualAssistant.com launched February 2010.
- EcommerceQueen.com - Show You Step-by-Step How To Get Things Done Online, first info-product sold May 10, 2010.
- Participation in the Leading Mom in Business 2010 Competition, August 2010
- Custom Facebook FanPages, October 2010
- First Customized Web design at <http://YourOnlineVirtualAssistant.com/StepStones>, November 2010



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Contact Information

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Cedar Rapids, Iowa 52402

Logos, graphics and other photos can be found at our website at <http://StaciJansma.com/media>.